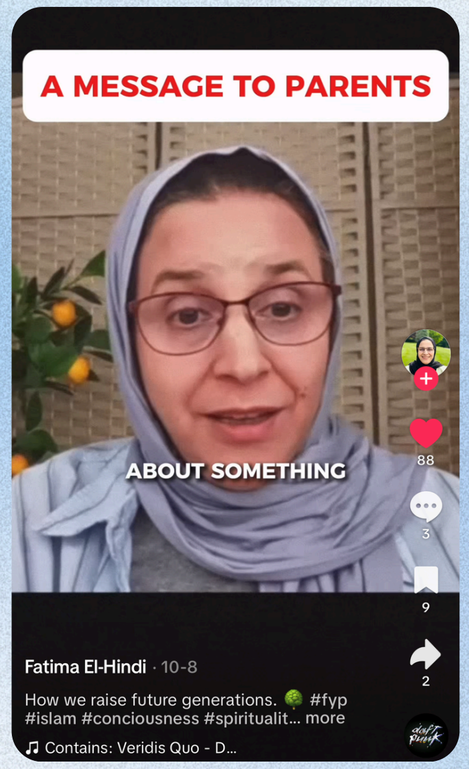
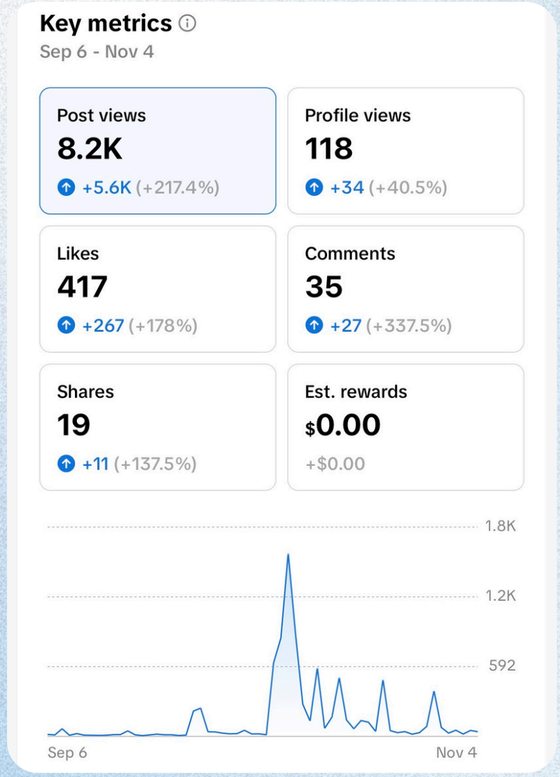
Marketing Portfolio

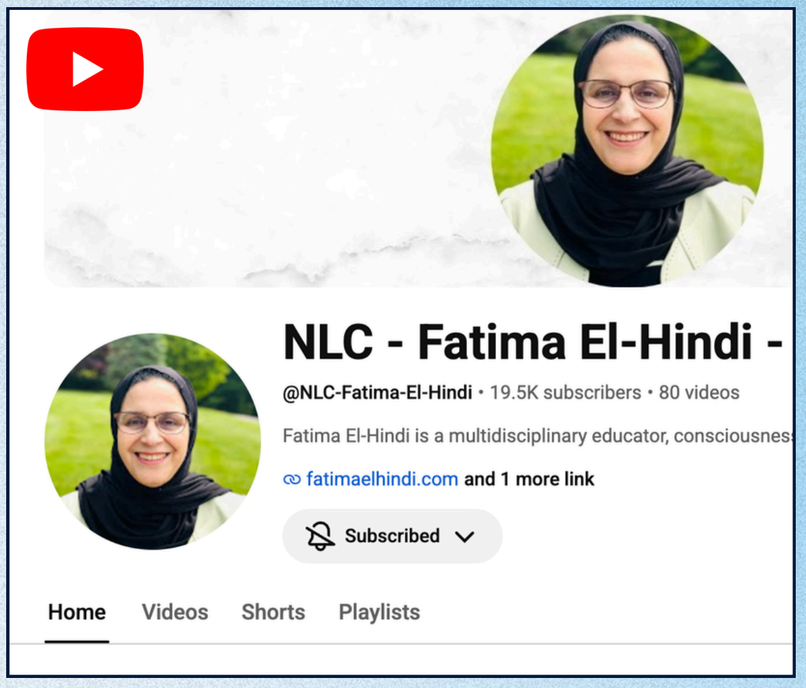
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Nas Learning Center



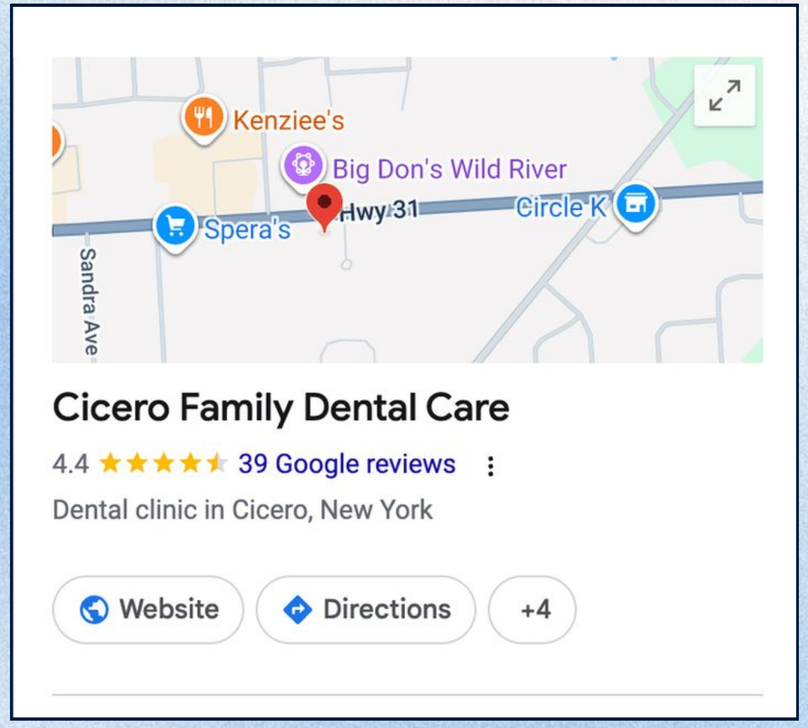


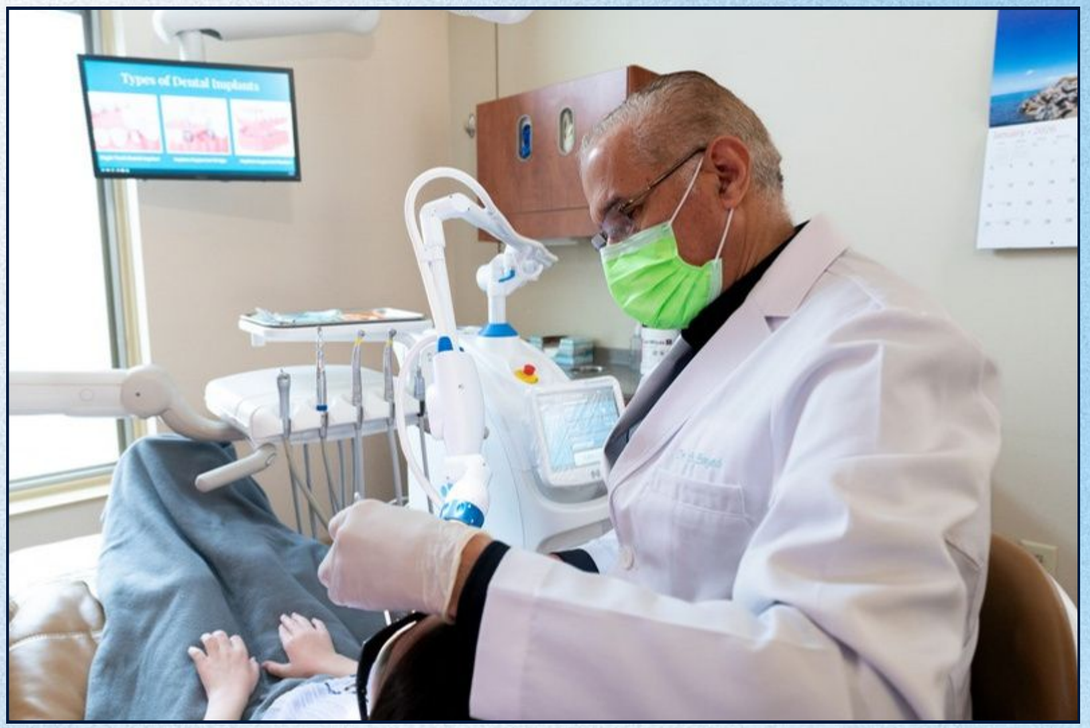




Nas Learning Center is a small e-learning company. Through targeted short-form content and YouTube development, I increased course membership and generated an additional **$2,415 in MRR.**

Cicero Family Dental Care





Cicero Family Dental Care is a local dental practice in Cicero, NY. I implemented a Google Review Acquisition strategy which generated a **rating increase from 3.4 - 4.4.** I also worked firsthand with a dental marketing agency to help build the practice's website and shoot photo/video content.

Undergraduate Clubs







The ACSA saw a **160%+ following increase** across different channels through my social content strategy and branding campaigns. This growth granted us a **$1000 allocation and an official charter.**



Binghamton Univ.'s School of Management saw a **50% event attendance increase** from my social content campaigns.

Contact

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Thank You.